# Website Policy

AiData is a Data Management Platform (DMP) company that collect and process non-personally identifiable information (non PII). This platform helps advertisers to better tailor advertising to suit the interests of the consumers. This Website Privacy Policy covers the activity on the Web site http://aidata.me only and not covers policy of using service. You can find Service Policy here.

AiData may collect personal information like name, email and phone number voluntarily provided by using contact form on the website. This information is stored and used for responding to website users requests. Aidata may also collect non PII information according to Service Policy.

AiData uses additional technologies like cookie to track website usage statistics. As an example: number of unique visitors, pageview, time spent etc. Analysis of this data helps us to improve user experience. AiData could also set cookies for remarketing purpose.

We protect collected data by storing it on secured servers with access by limited amount of people like system administrators and developers, so in case of proper usage of the website no information will be accessible by 3rd party groups of people.

If you want to opt out from our service after you send your information by our contact form please tell us using info@aidata.me.

Our company could revise and change this website policy at any time, so we advise you to check it periodically to always have up-to-date version.

If you have any questions about this website policy please feel free to contact us by email info@aidata.me or by by mail UK, 48 Queen Anne Street, London, W1G 9JJ.

Last update: 7 May 2014